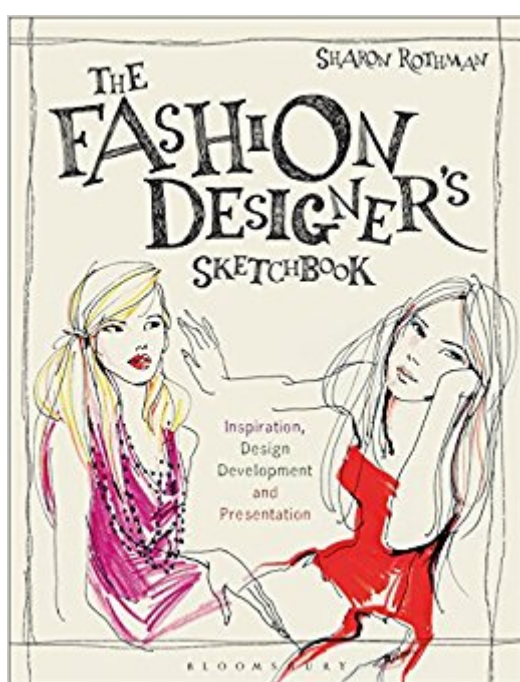


The book was found

The Fashion Designer's Sketchbook: Inspiration, Design Development And Presentation (Required Reading Range)



Synopsis

The Fashion Designer's Sketchbook is a must-have resource for both fashion students and practicing designers who wish to learn new ways of generating design ideas in order to create successful fashion collections, and who wish to develop their own creative aesthetic. It demonstrates how the fashion design sketchbook serves as a crucial creative tool for professional development, as well as a valuable portfolio presentation companion for potential employers. This book identifies three distinct types of creative journal, each representing a different phase in the design process: the inspiration diary, the process or working sketchbook, and the presentation sketchbook. It explores how one develops out of the other, each stage moving the process forward organically from discovery, to direction, to design development and delivery. The Fashion Designer's Sketchbook shows readers how to turn their sketchbooks into source books; how to generate design ideas from everyday experience; explores multiple ways of presenting and arranging elements within pages; details digital search and storage techniques as well as bulletin board journaling. Exercises are provided to improve readers' illustration skills through in-store sketching and visual analysis, focusing awareness of design aesthetics, taste levels and design vision. The book also explores the need to address market realities, consumer profiles and trend analysis in building design collections based on target customer demographics and a range of markets. Beautifully illustrated and filled with a wide variety of inspirational, full-colour design illustrations, The Fashion Designer's Sketchbook also features interviews with designers and industry experts. With a strong emphasis on exploratory design, this exciting resource provides readers with stimulating exercises designed to enable readers' sketchbook work and their creative vision to shine.

Book Information

Series: Required Reading Range (Book 61)

Paperback: 216 pages

Publisher: Fairchild Books (March 24, 2016)

Language: English

ISBN-10: 1472567293

ISBN-13: 978-1472567291

Product Dimensions: 8.3 x 0.4 inches

Shipping Weight: 2 pounds (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #527,178 in Books (See Top 100 in Books) #193 in Books > Arts & Photography > Fashion > Designers #234 in Books > Business & Money > Industries > Fashion & Textile #1212 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design

Customer Reviews

Sharon Rothman is an Adjunct Assistant Professor at the Fashion Institute of Technology, New York.

Fantastic book!!! Beautiful illustrations and insight to the design process

[Download to continue reading...](#)

The Fashion Designer's Sketchbook: Inspiration, Design Development and Presentation (Required Reading Range) Sketching for Animation: Developing Ideas, Characters and Layouts in Your Sketchbook (Required Reading Range) The Fashion Designer's Handbook & Fashion Kit: Learn to Sew and Become a Designer in 33 Fabulous Projects How to Design TED Worthy Presentation Slides: Presentation Design Principles from the Best TED Talks (How to Give a TED Talk Book 2) Motion Graphics: Principles and Practices from the Ground Up (Required Reading Range) Creative Research: The Theory and Practice of Research for the Creative Industries (Required Reading Range) Animated Performance: Bringing Imaginary Animal, Human and Fantasy Characters to Life (Required Reading Range) The Production Manual (Required Reading Range) Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Techniques The Non-Designer's Design Book (Non Designer's Design Book) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Then and Now Bible Maps (PowerPoint Presentation (PowerPoint Presentation) (PowerPoint Presentations) The Fashion File: Advice, Tips, and Inspiration from the Costume Designer of Mad Men Blank London Sketchbook: Big Ben Tower of London Watercolor Design Cover 6" x 9" • Blank Journal Sketchbook, 100 White unlined Numbered Pages for Writers, ... for School, Artist, Travelers, Home, or Work The Fashion Designer Survival Guide, Revised and Expanded Edition: Start and Run Your Own Fashion Business How to draw like a fashion designer: Tips from the top fashion designers Essentials Fashion Sketchbook (366 Figure Templates to create your own designs!) Fashion Sketchpad Fashion Portfolio: Design & Presentation Unmasking Theatre Design: A Designer's Guide to Finding Inspiration and Cultivating Creativity The Architecture Of Light (2nd Edition): A textbook of

procedures and practices for the Architect, Interior Designer and Lighting Designer.

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)